



Hi Tracey,

We try to keep our bulletin's short and to the point. The idea is to provide information in digestible chunks. This month we wanted to bring your attention to the benefit of a regularly updated technology platform, in addition to explaining how Social Networking - a new feature of the smartMARKETER platform, would benefit you.

As usual, technology alone does not result in high conversion rates, but it is the vendor's ability to enable the client to gain the most out of their investment. We at bubblebox:media provide a consultative approach to delivering Intelligent Email Marketing and as such see this as a journey involving continual consultancy rather than during the sales or implementation process alone.

We'd love to hear your thoughts and we're here to help, so feel free to call us on 604 367 7194.

The bubblebox:media team.

Smarter, faster, better delivery - new system benefits clients

As a smartFOCUS DIGITAL Premium Partner, we've always been impressed with the upgrades and enhancements of their digital delivery platform. And investment in processes and new systems means we can deliver ever improving smartMARKETER benefits even faster.

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Have lists had their day?

Should you still be organising your email campaign using lists of customer data? There's a compelling argument for moving to a customer-focussed digital marketing strategy. But in practical terms, what does that mean? Read our marketers' guide.

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Social network marketing

Services like Twitter and Facebook look like marketing manna in these straitened times. But what exactly do social networks have to offer the smart marketer, and how can you best take advantage?

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CitationShares jets above the rest by partnering with bubblebox:media

 CitationShares

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Why not contact us to learn more about how we can help you


We selected bubblebox:media and the smartMARKETER system due to its ease of use, capability to integrate with both our in-house Oracle and Salesforce database and its ability to personalise communications with our customers.

Renne Levine,
VP Marketing
CitationShares

Demo Request

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